

# Enterprise Navigator™

Business & Technology Services



The technology revolution has fueled many digital transformation journeys. However, technology is only one critical component that helps businesses adapt quickly to emerging challenges. A strategic transformation frees employees and business leaders from manual efforts to pursue innovation and growth. For example, a digital transformation is actualized when work efforts shift from reconciling reports to applying predictive analytics to identify trends and execute business decisions. It is considered successful when enterprises can quickly test proof of concepts and ascertain the value to be gained from intelligent technologies. A complete transformation allows CxOs to rapidly initiate programs to improve customer experience and build models for continuous growth.

Transformations must be business-led and deliver sustainable value. By adopting our integrated consulting framework, TCS Enterprise Navigator, companies can optimize their investments to deliver the capabilities needed for perpetual innovation and growth.

## Overview

Many digital transformations fail due to their sole focus on technology. To succeed, enterprises must start their journey by identifying real issues and opportunities and conceptualizing solutions that support business goals. The next step must focus on developing business cases and KPIs that provide a transformation roadmap. Then, preconfigured business solutions, built on intelligent technologies, can ensure operations are based on industry best practices and support emerging innovations.

The human element should be given primary importance. If employees, partners, and customers do not adopt new capabilities, the real value of transformation will never materialize.

TCS Enterprise Navigator is a consulting-led framework that takes a holistic and measurable approach to modernize enterprise businesses and transform stakeholder experience, enabling perpetual innovation and growth. We map business strategy, human experience and industry alignment on a proven course toward quick wins. These rapid deployments toward technology-driven excellence constantly focus on business value as the enterprise innovates to achieve purpose, adaptability, and resilience.

TCS Enterprise Navigator focuses on ensuring agility in business, transforms industry processes, and accelerates time to value realization. It helps organizations embrace a future-ready digital foundation that allows them to reinvent themselves, enhance innovation, and easily adapt to changing business dynamics.

# Our Solution

TCS Enterprise Navigator is a consulting-led transformation framework that creates an intelligent enterprise with a range of capabilities. This framework entails:

- **Innovation-driven business strategies:** With TCS Pace Port™, start digital transformations with a detailed business vision needed to create innovation and enact strategies
- **Strategic insights and value realization:** Identify value opportunities and map functions to establish a business case and track defined KPIs throughout the transformation journey
- **TCS organizational change management:** Change can be unsettling to employees, ecosystems, and even customers. With TCS Change 4.0, transform into a future-ready organization to sustain change amid disruption and improve ecosystem experience
- **Preconfigured business and industry solutions:** Leverage TCS Crystallus™ to accelerate time to market by approximately 25-30% and ensure competitiveness by implementing a digital core and intelligent technologies
- **Business-led transformation services:** Use next-generation ERP operation solutions for intelligent enterprise to drive innovation and growth with emerging technologies such as AI and advanced analytics

## Benefits

From ideation to execution, TCS Enterprise Navigator takes a holistic and measurable approach to modernize processes and enhance user experience — enabling perpetual innovation and growth. The myriad of benefits offered by the framework are:

### Increased value to business

- Enhance customer experience and achieve increased revenue opportunities faster with improved visibility to profitability drivers, process performance, and business insights
- Enable employees to focus on strategic initiatives and elevate user experience
- Provide resiliency leveraging innovative solutions and faster time-to-market

### Reduced operating cost

- Drive efficiency and process optimization through automation
- Achieve speedier close, reduced SG&A and better working capital visibility
- Improve operational efficiency and reduce costs with integrated supply chain

### Future-ready business and technology

- Establish data and advanced analytics to drive predictive decision-making
- Think future from the start with reimagined operating model
- Achieve perpetual innovation with intelligent technologies



# TCS Advantage

By partnering with TCS, enterprises can leverage:

- **Strategic consulting practice:** Seasoned consultants blend the art of consulting and science with an integrated framework to provide strategic insights, organizational change management, and design thinking that enables greater value and business outcomes
- **Partnership and innovation-led approach:** Our Co-Innovation Network™ (COIN™) is a rich and diverse collaborative network comprising research and academic institutions, alliance partners, industry bodies, start-ups, and venture capitalists. This extensive network is leveraged to deliver industry innovations
- **Market-leading delivery excellence:** TCS is recognized by leading industry analyst firms for our strategic business consulting services and delivery excellence
- **Industry-wide experience:** TCS experts bring deep knowledge and an extensive set of strategic solutions — such as industry-specific templates and best practices, scenario process flows, solution blueprints, and Machine First Delivery Model™ — to fulfill the varied requirements of different industries, enterprises and customers

## Contact

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## About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organisation that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognised as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 488,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit [www.tcs.com](http://www.tcs.com) and follow TCS news at [@TCS\\_News](#).

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